



Call for Expressions of Interest Manuels River Mural

Manuels River Natural Heritage Society (MRNHS) Operating as Manuels River

Manuels River is a world class, nature based tourism attraction in the Town of Conception Bay South, featuring an interpretation centre with interactive exhibits, a full-service cafe, free Wi-Fi, a gift store, accessible hiking trails, free parking, and experiential tourism product packages and events. This attraction is based on the internationally recognized fossil collection found along the Manuels River in the provincially protected fossil sites.

The Manuels River valley is one of the oldest and most picturesque river valleys in all of North America. It is home to many fascinating plants, insects, birds, and other animals, and contains some incredibly old rocks and some exceptionally well-preserved fossils. At Manuels River, the staff work diligently to protect the river valley and to educate the public about the necessity of their conservation.

The exhibits inside the Manuels River Hibernia Interpretation Centre offer the opportunity to view the remarkable MR1 fossil, found on Manuels River in the early 1980s by Dr. Riccardo Levi-Setti, and showcase the interesting local geology that makes up Manuels River, as well all the biology, ecology and human history of the area. Expanding on the human history and heritage of Manuels River is a focus for us in 2021.

About the Project

Manuels River is issuing an open call for artists to submit proposals to create an original mural to be displayed indoors in the exhibit space. The mural will provide a backdrop for both interpretation and play as part of the ongoing expansion of the human history/heritage exhibit and the new play area at the Interpretation Centre. Specific elements including geographical landmarks of Manuels River as well as key people and activities along the river are to be included in the mural. A list and some sketches and photographs will be provided to the artist during the planning stage. The available space is 5x14 feet. The mural will be painted directly on the exhibit wall using house paint in limited colours. The completion deadline is March 31, 2021.

Artist Eligibility

This call for interest is open to all artists, however, preference will be given to artists in CBS or those who have a personal connection to the area.

The artist selected must agree that Manuels River has the right to document their work on this project through photo/video documentation; capturing this project will contribute to the ongoing story of Manuels River.



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Include in your Expression of Interest:

1. Provide full name, address, phone number(s), and email address.
2. Up to five images of previous work with accompanying documentation (i.e. title, medium, dimensions, location).
3. A short statement about
 - a. The artist's connection to Manuels River OR
 - b. The artist's reason for wanting to participate in this project at Manuels River
4. Provide the work plan. Identify the process and estimated timeline required for the successful completion of the Project, including proposed start and end dates and proposed work schedule. Indicate the assistance you believe will be required from the Manuels River team.
5. Provide a budget for the Project, including artist fees, materials, publicity and documentation, project management and administration, and any other costs. Include a 10% total Project cost buffer for unforeseen Project implementation costs. We are a non-profit organization working within a limited budget to accomplish our exhibit redesign.
6. Enclose one or more Letters of Support or Letter of Recommendation from the local community (For example: Town Councilor, BIA, Gallery representative)

Expressions of Interest will be reviewed by the Project Committee who will consider the following areas:

- ❖ Artist experience and overall artistic merit and suitability of proposed design - 25%
- ❖ Integrity, thoroughness and feasibility of the overall workplan and budget - 45%
- ❖ Capacity for meaningful and engaging mural - 30%

Please submit your Expression of Interest for this 2021 project no later than 5 pm, January 31, 2021 via email: info@manuelriver.ca

We would like to thank all artists in advance for the interest in this project. If there are any questions or concerns regarding this project, please contact Jillian Whittle via email at info@manuelriver.ca or 709-834-2099 ext. 201.